






Competitive Comparisons

Features	Jayco	Roo	Surveyor	Trail Cruiser
Construction				
Six side aluminum structure, vacuum bond laminated const.	STD	N/A	N/A	N/A
I-Class structural I beam frame	STD	N/A	N/A	N/A
1/2" plywood dinette & bunk bases	STD	N/A	N/A	N/A
Triple slide seal system	STD	N/A	N/A	N/A
Wide, prebent corner extrusions	STD	N/A	N/A	N/A
Outside Selling Features				
DuraTek™ tent material (double stitched, velcro attachment)	STD	N/A	N/A	N/A
Cable support expandable beds	STD	std	std	std
Electric slideout systems	STD	std	std	std
2 high-output marine grade exterior speakers	STD	opt	opt	opt
Carefree® electric awning	STD	opt	opt	std
American made, name brand radial tires	STD	off-brand	off-brand	off-brand
10" Entrance step treads	STD	N/A	N/A	N/A
Inside Selling Features				
6" Quilted bed mats	STD	N/A	N/A	N/A
22" LCD HDTV	STD	N/A	N/A	N/A
6" Reversible dinette cushions	STD	N/A	N/A	N/A
Indoor/outdoor CD/DVD system	STD	opt	opt	opt
Power vent in bathroom	STD	opt	opt	opt
Ball bearing drawer guides	STD	N/A	N/A	N/A
Higher, sit up style tents	STD	N/A	N/A	N/A
Warranties and Intangibles				
2 Year Hitch to Bumper Warranty		N/A	N/A	N/A
1 Year Free Customer Roadside Assistance		opt	opt	N/A
40 + Year Family Owned Company		N/A	N/A	N/A
Jayco's Homemade Sewing Goods		N/A	N/A	N/A
Most residential seating and other interior furnishings designed & made by Jayco		N/A	N/A	N/A