

2011
REYO



 ITASCA



A COACH LIKE NO OTHER

The Itasca Reyo® made a splash last year as the first full-size Class A coach built on the nimble Mercedes-Benz® Sprinter chassis. For 2011, the Reyo adds a third model to take full advantage of the improved

fuel-economy and power of the Mercedes-Benz turbo-diesel engine. A whole new Class A revolution continues to grow. Join in the fun today with your very own 2011 Itasca Reyo.



DESIGNED FOR ENTHUSIASTS

Owners love their Itasca motor homes, and with good reason. The Recreation Vehicle Dealer Association annually bestows the Quality Circle Award to manufacturers that provide exceptional products,

service and support. Only one manufacturer has received this award for fourteen consecutive years: Winnebago Industries®, proud manufacturer of the Itasca Reyo.



INNOVATIVE LIVING

The Reyo delivers a new level of livability in an easy-to-handle, compact Class A coach with fresh ideas like the ability to turn the cab area into a second bedroom. The StudioLoft™, available in the 25R and 25T, includes a large bed that drops down from the ceiling with a wrap-around curtain for privacy. When the StudioLoft is raised the cab seats can lift and rotate to become seating for the living area where you'll find exciting entertainment features such as a stereo system with CD/DVD player. Watch your favorite movies on the 32" LCD TV in the 25R or 26" LCD TV in the 25Q or 25T with an innovative bracket that allows the TV to slide for optimal viewing whether the slideout is extended or retracted.

Beautiful cabinetry in Mocha Cherry or Sunset Cherry provides plenty of storage. Vinyl flooring throughout the coach is durable and easy to clean. You will also appreciate the dual-pane windows with built-in shades (MCD American Solo® blackout roller shade in 25Q bedroom). They are lightweight, have a scratch-resistant surface and open wide for maximum air flow.

Interior Amenities:

- Available StudioLoft (25R and 25T – NA 25R w/ optional driver's door)
- 32" LCD TV (25R)
- 26" LCD TV (25Q and 25T)
- Satellite System Ready
- Stereo System with CD/DVD Player
- Available Comfort Sofa Sleeper (25Q)



Comfort Sofa Sleeper

This 2-in-1 sofa redefines comfort and convenience (available 25Q).

- 1) By day it's a plush sofa.
- 2) It converts easily into a bed.
- 3) The mattress inflates and deflates with an automatic pump.

EVERYTHING YOU NEED

The fully-equipped kitchen is stocked with space-saving features such as the microwave/convection oven that reduces cooking times and the vented range fan (25R, 25T) to keep the galley from steaming up. Glass sink and range covers in all models expand your countertop space. You will also have cold-storage flexibility with a removable freezer compartment in the refrigerator/freezer. Major system controls are centrally located above the refrigerator for added convenience. The movable pedestal table in front of the UltraLeather™ sofa provides a comfortable dining table while maximizing space.

Kitchen Amenities:

- Removable Freezer Compartment
- Glass Sink and Range Covers
- Microwave/Convection Oven
- Deep Stainless Steel Sink w/Flip-up Faucet
- Drawers and Cabinets Sized to Maximize Storage
- Full-extension Drawer Slides for Easy Access
- Stainless Steel Vented Range Hood (25R, 25T)





SLEEPING FLEXIBILITY

Slideouts in the 25R and 25Q provide ample room for a queen bed and a large wardrobe. You will also find two large drawers below the bed(s) in the 25Q and 25T. For extra sleeping versatility, choose the 25T. It features the exclusive Flex Bed system that

lets you quickly transform two twin beds into a single queen bed. So whether you travel alone or with company, the 25T has your sleeping arrangements covered.

Bedroom Amenities:

- Flex Bed System (25T)
- Queen Bed (25Q and 25R)
- LCD TV
- Large Wardrobe



25Q



25Q Trail Blazer with Sunset Cherry



25T Glacier Mist with Sunset Cherry



25T

YOU'LL LOVE TO DRIVE

One of the biggest draws of the Revo is its incredibly automotive feel behind the wheel. Driving and maneuvering are even more enjoyable with the rearview monitor and sideview cameras. Both of these navigation features and a CD player are incorporated into the RV Radio® with 6.5" LCD touch screen. An iPod connector is included so you can also control your iPod through

the touch screen. Add the available Sirius® satellite radio package for additional digital programming and a complimentary six-month subscription. The powered sunvisor drops down at the touch of a button and is included when you add the available StudioLoft (25R, 25T; NA 25R w/optional driver's door).



Cab Features:

- RV Radio w/6.5" In-Dash Touch Screen
- Rearview Monitor
- Sideview Cameras
- Rotating Cab Seats



OPEN UP TO FRESH IDEAS

The Threshold RV Door™ sets a new standard. This Winnebago Industries exclusive, inspired by airplane technology, features dual seals, dual latches and hidden hinges. It provides superior operation designed to reduce wind and road noise and provide a secure seal. The interior and exterior handles are set at separate, ideal heights for entering and exiting. A built-in screened window provides ventilation with the door closed.

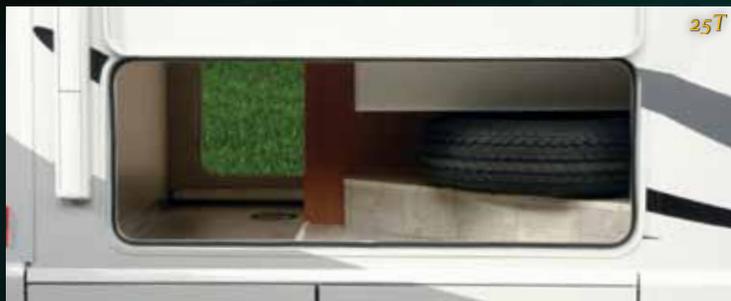
The 25T pass-through rear storage compartment offers an incredible 76 cubic feet of storage. All models feature a driver's side storage compartment or you can choose the convenience of a driver's side door (NA 25R with optional StudioLoft).

Systems are easily monitored using the IntelliSense One Touch Control® touch screen panel. It provides information from critical systems, including the tank levels provided by the TrueLevel™ monitoring system. It uses sonar technology without probes that can corrode or clog for accurate readings every time.



Exterior Amenities:

- Electric 16' Awning
- Available Wash Station
- Threshold RV Door
- Color-Coded Service Center
- TrueLevel Tank Monitoring System



 QuickPort

No Shortcuts – No Compromises

You can compare features. You can compare styles. But when it comes to quality construction, there is no comparison. Only motor homes manufactured by Winnebago Industries harness the legendary strength and durability of our SuperStructure® construction process—a process we've been perfecting for more than 50 years.

SuperStructure means a solid framework, steel and aluminum substructures and components built in-house to our exacting standards. It means managing each detail to ensure the integrity and quality of every coach. It means barcoding parts to save time during service and running every coach through a gauntlet of tests, including a high-pressure water test, before it leaves the factory.

Where other manufacturers cut corners, SuperStructure ensures the features you can't see are treated with the same care as the ones you can. When you buy an Itasca motor home, you are getting a coach that is built for you—and built to last.



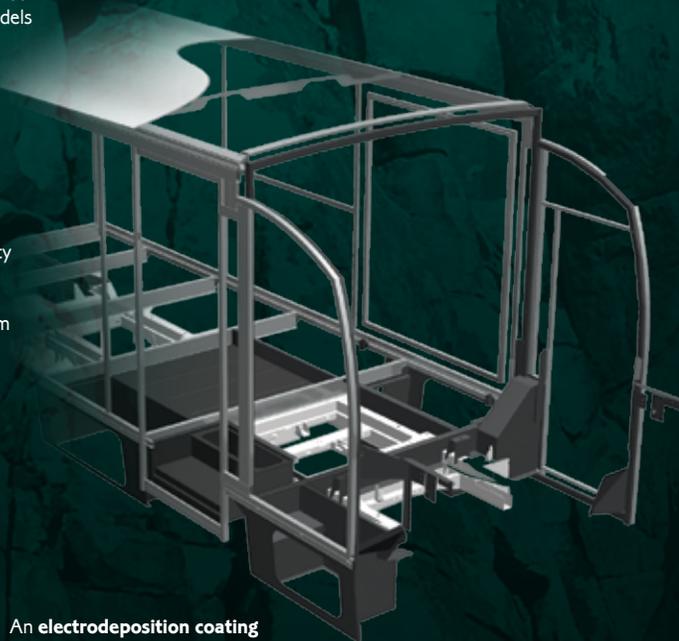
The crowned, one-piece **fiberglass roof** is backed by a 10-year limited parts-and-labor roof skin warranty. Fiberglass offers superior strength and durability over less attractive rubber roofs found on so many competitive models that can streak and degrade over time.

Durable, lightweight **Thermo-Panel® sidewalls** combine fiberglass, high-density block-foam insulation and the inner wall surface with aluminum support structures.

Metal substructures secure cabinets and appliances to add safety and stability.

An **electrodeposition coating** helps protect critical steel components.

SUPER STRUCTURE



Specially engineered **interlocking joints** connect the floor, sidewalls and roof into a cohesive unit.

The Foundation of Fun The Rey's revolutionary design starts with the versatile Mercedes-Benz Sprinter F50 chassis. A powerful Mercedes-Benz turbo-diesel engine makes the Rey a coach that is both fun to drive and a pleasure to call home. Adaptive ESP® electronic stability control delivers more responsive control with ABS, traction control (ASR) and load adaptive control (LAC) that calculates the vehicle's mass and center of gravity to ensure optimum stability.

- 11,030-lb. GVWR
- Mercedes-Benz 3.0L Turbo-Diesel Engine
- Adaptive ESP Technology
- 5-Speed Automatic Transmission
- 180-amp. Alternator
- 5,000-lb.⁵ Hitch
- Available Stylized Aluminum Wheels
- Most fuel-efficient Class A motor home with unparalleled estimated fuel economy of 15-18 miles per gallon*

*Fuel efficiency will vary with driving conditions and individual driving practices.



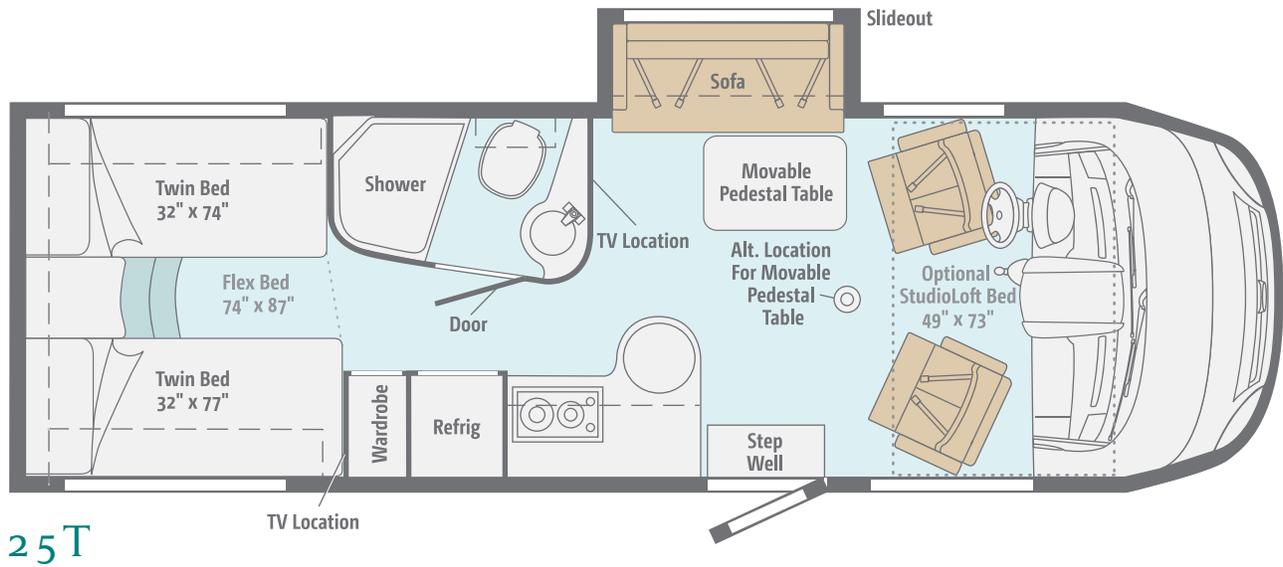
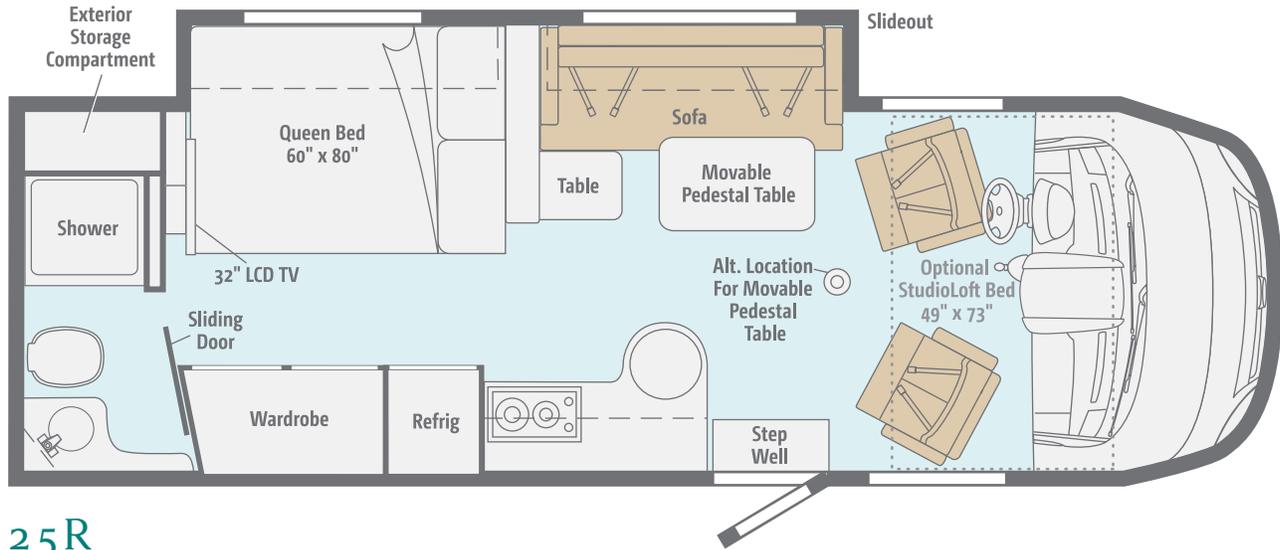
TAKE A TOUR

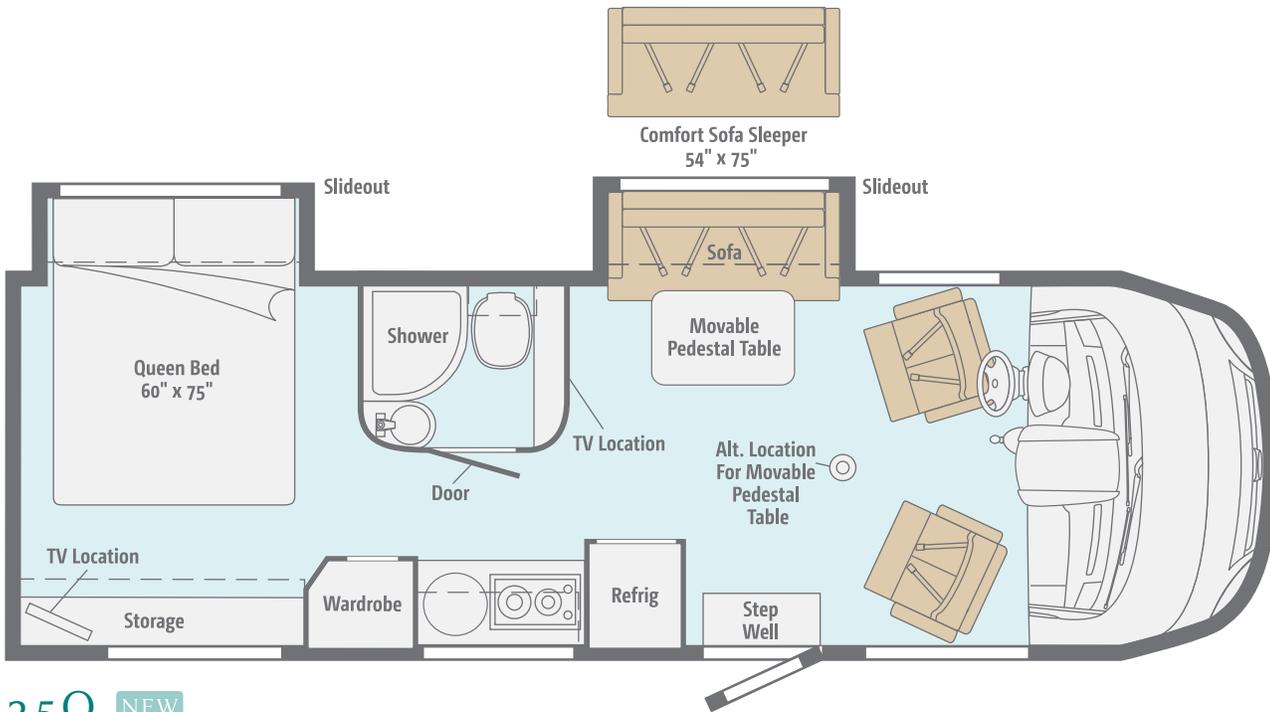
We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.

Visit us for the latest updates and expanded key feature content at: Goltasca.com

FLOORPLANS & SPECIFICATIONS

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at Goltasca.com.





25Q **NEW**

Weights & Measures

	25R	25T	25Q NEW
Length	25'5"	25'5"	25'5"
Exterior Height ¹	10'9"	10'9"	10'9"
Exterior Width	7'6"	7'6"	7'6"
Exterior Storage ² (cu. ft.)	43.6	76	25.9
Awning Length	16'	16'	16'
Interior Height	6'5"	6'5"	6'5"
Interior Width	7'3"	7'3"	7'3"
Freshwater Capacity w/Heater ³ (gal.)	36	35	35
Holding Tank Capacity - Black/Gray ³ (gal.)	30/40	36/36	36/36
LP Capacity ⁴ (gal.)	13	13	13
Fuel Capacity (gal.)	26.4	26.4	26.4
GCWR ⁵ (lbs.)	15,250	15,250	15,250
GVWR (lbs.)	11,030	11,030	11,030
GAWR - Front (lbs.)	4,410	4,410	4,410
GAWR - Rear (lbs.)	7,720	7,720	7,720
Wheelbase	170"	170"	170"

Mercedes-Benz® Sprinter F50 Chassis

188-hp Mercedes-Benz 3.0L
6-cylinder turbo-diesel engine

5-speed automatic transmission
w/tip shift

Hydraulic brakes w/ABS

Adaptive ESP® technology

180-amp. alternator

Trailer Hitch⁵: 5,000-lb.
drawbar/500-lb. maximum vertical
tongue weight w/7-pin connector

Stainless steel wheel liners

Optional Equipment

Stylized aluminum wheels

Cab Conveniences

RV Radio®/Rearview Monitor

System: 6.5" LCD touch screen, CD
player, weather band, remotes, iPod
interface connector, rear camera
w/one-way audio

Cab Seats: armrest, adjustable lumbar
support, power lift, swivel/slide,
recline and headrest

**Power steering w/tilt and
telescoping wheel**

**Power door lock w/remote for main
entry door**

**Removable one-piece fitted carpet
liner**

12-volt powerpoints

Power mirrors w/defrost

Cruise control

**Chassis/house battery radio power
switch**

Sideview video camera system

Sunvisors

Front wraparound curtain

Optional Equipment

Sirius® satellite radio
w/complimentary 6-month
subscription

Dash appliqué package

Interior

**IntelliSense One Touch Control® LCD
monitor panel**

**Key-activated slideroom master lock
switch**

Vinyl ceiling

Privacy curtains

Stereo System: AM/FM, alarm clock,
CD/DVD player, input jack

26" LCD TV (25Q, 25T)

32" LCD TV (25R)

Satellite system ready

**MCD American Solo® blackout roller
shade (rear bedroom slideout 25Q)**

**Dual-pane windows w/built-in
screen and shade, bedroom and
lounging area (single-pane w/MCD
American Solo blackout roller shade
on 25Q bedroom slide window)**

Amplified digital TV antenna system

Powered roof vent (bath)

Optional Equipment

**StudioLoft™ and powered sunvisor
(25R, 25T – NA 25R w/optional
driver's door)**

**Satellite TV antenna system
w/elevation sensing unit**

**Roof vent w/powered ventilator fan
(bath)**

Kitchen

Microwave/convection oven

Vented range hood (25R, 25T)

2-burner range top w/glass cover

**Refrigerator w/removable freezer
compartment**

**Stainless steel sink w/glass cover
and folding faucet**

Laminate countertops

Decorative backsplash

Optional Equipment

**Water filtration system w/cold
water faucet**

Bath

Flexible showerhead

**Retractable self-cleaning shower
door (25R, 25T)**

Shower curtain (25Q)

Skylight

Bedroom

**Twin beds w/foam mattresses, Flex
Bed kit, pillows w/shams and access
to storage below (25T)**

**Queen bed w/expandable base,
foam mattress (25R)**

**Queen bed w/innerspring mattress,
pillows, shams, bedspread and
access to storage below (25Q)**

19" LCD TV (25Q, 25T)

Exterior

Premium high-gloss skin

16' electric patio awning

**Threshold RV™ entrance door
w/built-in screen**

Automatic entrance door steps

Lighted storage compartment

Mud flaps (rear)

Porch light

Stepwell light

Optional Equipment

**Driver's door w/power lock and
power window (NA 25R w/optional
StudioLoft)**

Lower front protective mask

Heating & Cooling System

**13,500 BTU roof-mount air
conditioner**

20,000 BTU low-profile furnace

Optional Equipment

High-efficiency A/C heat pump

Electrical System

Service Center: cable TV input, 30
amp. power cord, portable satellite
dish hook-up

**AC/DC load center, 45-amp.
converter/charger**

Auxiliary start circuit

Battery disconnect system (coach)

2 deep-cycle, Group 24 RV batteries

**Automatic dual-battery charge
control**

**3,200-watt Cummins Onan® diesel
generator**

300-watt DC/AC inverter

Plumbing System

Service Center: color-coded labels,
city water hookup/tank diverter fill,
drainage valves, 10' sewer hose

**TrueLevel™ holding-tank monitoring
system**

**6-gallon water heater w/electric
ignition, 110 V/LP**

Winterization Package: water heater
bypass valve and siphon tube

On-demand water pump

**Permanent-mount LP tank
w/remote fill**

Optional Equipment

Heated drainage system

**Exterior wash station w/lighted
pump switch**

Safety

Seat belts

**LP, smoke and carbon monoxide
detectors**

10 BC fire extinguisher

Ground fault interrupter

High-mount brake lamps

Daytime running lamps

Fog lamps

Warranty⁶

**12-month/15,000-mile basic
warranty,⁷ 36-month/36,000-mile
limited warranty on structure,⁷
10-year limited parts-and-labor
warranty on roof skin⁷**

1 The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.

2 The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.

3 Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.

4 Capacities shown are tank manufacturer's listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.

5 Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.

6 See separate chassis warranty.

7 See your dealer for complete warranty information.

NA Not Available

Not all items available in combination. See dealer for details.

Winnebago Industries® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

DÉCOR AND EXTERIORS

INTERIOR DÉCOR

Enjoy the soft feel and upscale luxury of UltraLeather™ in the fabric collection of your choice. Beautiful cabinetry in Sunset Cherry or Mocha Cherry with stylish hardware provides plentiful storage.



Sunset Cherry



Mocha Cherry

Trail Blazer



PUTTY ULTRALEATHER™



ACCENT



BEDSPREAD



VINYL

Glacier Mist



SURFSIDE ULTRALEATHER



ACCENT



BEDSPREAD

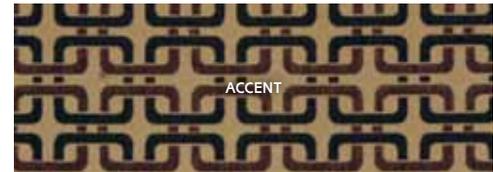


VINYL

Chain Link



BRIARWOOD ULTRALEATHER



ACCENT



BEDSPREAD



VINYL

Fabrics and carpets may change without notice or obligation.

EXTERIORS

Deluxe graphics or full-body paint highlight the fresh look of the Itasca Rey.



Metallic Gold
{ DELUXE GRAPHICS }



Granite
{ DELUXE GRAPHICS }



Timber
{ FULL-BODY PAINT }



Ivory
{ FULL-BODY PAINT }



Ultra
{ FULL-BODY PAINT }



Silver Sun
{ FULL-BODY PAINT }

BE PART OF SOMETHING SPECIAL



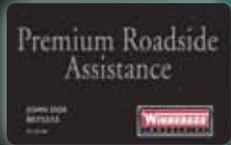
Itasca owners simply have more fun. When you buy a Reyo, you can become a part of the Winnebago-Itasca Travelers Club. As a member, you'll meet other motor home enthusiasts, travel to interesting places with interesting people, and be the first to learn about new Itasca products. See what the WIT Club is all about at WITclub.com.

Members enjoy:

- Caravans and Rallies
- Local and State Group Activities
- RV Travel Benefits

COMMITTED TO SERVICE

We back our motor homes with best-in-class support both before and after the sale:



- 12-month/ 15,000-mile basic limited warranty
- 36-month/36,000-mile limited warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty

- Complimentary 24-hour roadside assistance program
 - RV Technical Assistance Hotline
 - RV Service Appointment Assistance
 - Emergency Trip Interruption
 - Emergency Message Service
 - Nationwide Trip Routing
 - Fee-Free Travelers Cheques



TRIPSaver
FAST TRACK PARTS

- TripSaver Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network



Goltasca.com Visit us on the web for more information on all of our motor homes and the latest product updates. Plus, watch videos and see other web-exclusive content in our expanded key features section.



THE MOST RECOGNIZED
NAME IN MOTOR HOMES™

Goltasca.com
NYSE: WGO

For Sales and Service Information Contact:

Seat belts are your most important hookup. Always buckle up.

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